



Diversity Dialogue for Leaders

*Invoking the forces of change.
Great minds. Great leaders.
Innovative solutions.*

Iowa Mosaic Diversity Conference
"The Changing Diversity Footprint: From Reflex to Reflection"
Monday, October 18, 2010
Sheraton Hotel, 50th and University, West Des Moines, IA



New to the 2010 Iowa Mosaic Conference



Diversity Dialogue for Leaders

- Business and community is driven at the highest levels by leaders of extraordinary talent, intelligence, and creativity.
- For meaningful success in creating a welcoming Iowa our conversations must begin at the top.
- This *Reservation Only* Summit will create an environment to dialog, share best practices, and learn about issues of diversity as we address the changed footprint of Iowa and begin to discuss innovative solutions to build upon Iowa's efforts for inclusion.
- The *Eagle Summit* will provide a platform to discuss Iowa's place in the global picture and the issues on the minds of leaders in business, government, and diversity.



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Agenda

- **Opening Presentation:** Kumari Henry, Program Chair, Iowa's Mosaic Diversity Conference.
- **Networking Breakfast:** Open to Executives, Government Leaders, and Diversity Professionals.
- **Award Presentation:** Award to a corporate leader who has used their power of influence to promote the inclusion of diverse populations in the Iowa community.
- **Dr. Edward Hubbard, Diversity Metrics Pioneer**
- **Luncheon Speaker: Julius Pryor III**, former VP, Global Diversity , Coca Cola Enterprises and Johnson and Johnson.
- Attendees are invited to attend the general conference breakouts and Networking Reception in the afternoon.

MEET THE FEATURED SUMMIT SPEAKERS



Global Diversity - Driving Business Results Julius Pryor III, General Managing Partner and Global Diversity Strategist, Your Talent Bridge

Julius Pryor III is an accomplished executive, provocateur, and strategic consultant known for innovative, strategic thinking. Mr. Pryor's insightful and motivational approach to inclusion leverages diversity to drive market share and economic vitality. He makes the direct line connection between diversity and business goals and objectives crucial to leaders' success in maximizing revenue growth.

In March 2010 Mr. Pryor was key note speaker at the Israeli Diversity Summit in Tel Aviv, the first of its kind, and a meeting hosted by the U.S. Ambassador to Israel. He spoke at the first Japanese Diversity and Inclusion Conference (Tokyo) and has been sought after by business schools throughout the United States and Canada including the Marshall School of Business (USC), Kellogg School of Management (Northwestern), Rotman School of Management (University of Toronto), Ross School of Business (University of Michigan), Johnson School (Cornell), Auburn University, and Opus College of Business (University of St. Thomas).

Mr. Pryor served as Vice President, Global Diversity for both Coca-Cola Enterprises, and Johnson & Director of Diversity Strategies, Russell Corporation, a branded apparel company, and Manager, TAP Pharmaceuticals, a joint venture between Abbott Laboratories and Takeda Pharmaceuticals of Japan, Johnson Consumer Group.

MEET THE FEATURED SUMMIT SPEAKERS



How to Strategically Measure Organizational Impact and Diversity ROI

Dr. Edward Hubbard, Hubbard & Hubbard, Inc., St. George, UT

Dr. Edward E. Hubbard, of Petaluma, CA, is President and CEO of Hubbard & Hubbard, Inc., an international organization and human performance-consulting corporation that specializes in techniques for applied business performance improvement, workforce diversity measurement, instructional design, and organizational development. He is the founder of the Hubbard Diversity Measurement and Productivity Institute and is also author of more than 40 books, including *Measuring Diversity Results*, *How to Calculate Diversity Return-on-Investment*, *Pathways to Diversity Metrics for Corporate Legal and Law Firms*, *The Diversity Scorecard*, *Implementing Diversity Measurement and Management*, *The Diversity Discipline*, *How to Measure Training Return on Investment*, and *The Manager's Pocket Guide to Diversity Management*.

Dr. Hubbard is one of the first metrics authors in the field of diversity. He is one of the first to develop automated software technologies for measuring diversity return-on-investment and performance improvements. He has performed client work in organizational change and diverse workforce integration for private Fortune 500 companies, the U.S. Government, military leaders at the Pentagon, and clients in the Far East, the Federated States of Micronesia, the United Kingdom, the Netherlands, other parts of Europe, Hawaii, Samoa, and locations throughout the Pacific Rim.



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